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# APPOINTMENTS

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November 7 2017

## EDMOND DE ROTHSCHILD ASSET MANAGEMENT HAS APPOINTED GAD AMAR AS GLOBAL HEAD OF BUSINESS DEVELOPMENT

Gad Amar will take up the position of Global Head of Business Development at Edmond de Rothschild Asset Management from November 6 2017. He will be based in Paris, sit on the Executive Committee and report to Vincent Taupin, Global CEO Asset Management and Chairman of the Executive Board at Edmond de Rothschild (France).

Gad was previously head of client distribution for France, Belgium and Luxembourg at BlackRock and will actively contribute to Edmond de Rothschild Asset Management's strategic development in Europe. This appointment represents a major step forward in our efforts to extend our presence among institutional investors, distribution partners and IFAs.

Vincent Taupin said, *"We are delighted to welcome Gad Amar who is a trusted professional in the European investment management business. His in-depth grasp of our core markets and players will help us harness our diverse and highly distinctive investment management offer to develop closer client relationships and meet their needs. His rich experience will also help us seize industry opportunities."*

Gad Amar added, *"I am delighted to be joining the Edmond de Rothschild Group, an investment firm with strong convictions which is affirming its singularity in a rapidly changing world. The Group is a major trailblazer with a focus on innovation and I look forward to helping it grow."*

**Gad Amar**, 45, started his career in 1996 at RBC Dominion Securities in Montreal. From 1998 to 2009, he held various sales positions working with institutional client and in distribution, first for Fidelity Canada and then at JP Morgan Asset Management in Paris. In 2010, he was put in charge of client distribution (France and Monaco) at BlackRock and then in 2014 was appointed head of the London-based Strategic Product Management team with a seat on the European Executive Committee. In 2017, he was appointed head of client distribution for France, Belgium and Luxembourg. At the same time, he was made head of the development team for the largest family offices in Europe, the Middle East and Africa. Gad Amar, CFA, holds a master in business administration from the university of Paris Dauphine.

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CONTACTS PRESSE :

EDMOND DE ROTHSCHILD  
Laetitia Guillot-Tantay  
T. + 33 1 40 17 89 26  
l.guillot-tantay@edr.com

STEELE & HOLT

Laura Barkatz / Daphné Claude  
T. + 33 1 79 74 80 12 / + 33 1 79 74 80 11  
laura@steeleandholt.com / daphne@steeleandholt.com



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### *About the Edmond de Rothschild Group*

Edmond de Rothschild is an ambitious, independent family-run investment house which specialises in private banking and asset management based on the idea that wealth should be used to create tomorrow's world. In all its activities, the Group focuses on bold strategies and long-term investments which are rooted in the real economy – infrastructure, healthcare, biotechnology and impact investing. Founded in 1953, the Group has been managed since 2015 by Baroness Ariane de Rothschild as President of the Executive Committee. The Group has €155 billion in assets under management, 2,700 employees and 27 sites worldwide as of 31 December 2016. It is also active in corporate finance, private equity and fund administration.

Edmond de Rothschild Asset Management is positioned as a multi specialist firm. It builds on recognised areas of expertise such as European and US equities, corporate debt, multi manager, overlay, asset allocation and quantitative asset management.

The group's asset management division had EUR 57bn under management at December 31 2016 and employed 480 people including 100 investment professionals.



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#### CONTACTS PRESSE :

##### **EDMOND DE ROTHSCHILD**

Laetitia Guillot-Tantay  
T. + 331 40 17 89 26  
[l.guillot-tantay@edr.com](mailto:l.guillot-tantay@edr.com)

##### **STEELE & HOLT**

Laura Barkatz / Daphné Claude  
T. + 33 1 79 74 80 12 / + 33 1 79 74 80 11  
[laura@steeleandholt.com](mailto:laura@steeleandholt.com) / [daphne@steeleandholt.com](mailto:daphne@steeleandholt.com)