



EDMOND DE ROTHSCHILD CONFIRMS ITS PRIVATE BANKING AMBITIONS WITH THE APPOINTMENT OF MICHEL LONGHINI

The Edmond de Rothschild Group has announced the appointment of Michel Longhini as Head of Private Banking, confirming its conviction in the growth potential of the private banking sector and its business model.

With the appointment of Michel Longhini as Head of Private Banking and as a member of the group's Executive Committee, the new governance structure of the Edmond de Rothschild Group, which was announced on 13 March, is now complete.

Longhini's new role will involve overseeing all of the group's private banking business, including Switzerland, Belgium, France, Israel, Italy, Luxembourg, Monaco, Portugal, Spain and the United Kingdom.

His objective will be to accelerate commercial growth by continuing to develop the range of innovative products and solutions that will meet the evolving needs of affluent families and entrepreneurs.

"We are pleased to welcome Michel, whose experience will enable us to pursue our private banking ambitions and to tailor our offering to an ever-more sophisticated international clientele. His presence is also a testimony to our capacity to attract the highest calibre of talent", stated Edmond de Rothschild (Suisse) S.A. CEO Vincent Taupin.

According to Ariane de Rothschild, Chairwoman of the Board of Directors at Edmond de Rothschild (Suisse) S.A., "As shareholders, we are always committed to supporting the growth of our business, thereby demonstrating our faith in the success of our teams and our Group. Michel's appointment illustrates the power of our brand and the relevance of our strategy."

With undeniable professionalism stemming from nearly 30 years of private banking experience, Longhini has spent almost his entire career at two of the leading companies in the industry, predominantly in Europe and Asia.

He will take up his new role based in Geneva on 1 November 2019.

The Executive Committee of Edmond de Rothschild (Suisse) S.A. will comprise the following members:

- ▶ Vincent Taupin, CEO
- ▶ Cynthia Tobiano, Deputy CEO, Head of Finance, Treasury and Credit
- ▶ Christophe Caspar, Head of Asset Management
- ▶ Pierre-Etienne Durand, Head of Strategy
- ▶ Diego Gaspari, Chief Human Resources Officer
- ▶ Robert Jenkins, Chief Brand and Marketing Officer
- ▶ Michel Longhini, Head of Private Banking
- ▶ Jean Christophe Pernollet, Head of Risk, Legal and Compliance
- ▶ Sabine Rabald, Chief Operating Officer, Head of IT, Operations and Corporate Services

ABOUT MICHEL LONGHINI

Michel Longhini, 53, holds an MBA from Lyon Business School. He has been CEO of Private Banking and a member of the Executive Committee at UBP in Geneva since 2010. Michel began his career at Paribas in 1988. A member of the Executive Committee from 1999, he successively held the positions of Head of Investments, CEO of BNP Paribas Wealth Management in Asia (2003-08) and CEO of Wealth Management International in Paris (2008-10).

ABOUT EDMOND DE ROTHSCHILD

Founded in 1953, Edmond de Rothschild is an ambitious, independent family-run investment house which specialises in private banking and asset management based on the idea that wealth should be used to create tomorrow's world. In all its activities, the Group focuses on bold strategies and long-term investments which are rooted in the real economy – infrastructure, healthcare and impact investing.

The Group has 169 billion CHF in assets under management, 2,700 employees and 32 sites worldwide as of 31 December 2018. It is also active in corporate finance, private equity, real estate and fund services.

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