



## EDMOND DE ROTHSCHILD PURSUES ITS BUSINESS LINE CONVERGENCE STRATEGY

By bringing its specialist real-estate subsidiaries under joint management and grouping all of its investment platforms, Edmond de Rothschild asserts itself as a conviction-driven investment House, offering a coherent range of investment solutions promoting long-term value creation and strong convictions.

Pursuing its business line convergence strategy, Edmond de Rothschild announced several appointments intended to:

- › Place its three specialised real estate subsidiaries under single management
- › Combine its private equity, real estate and asset management investment units to create an integrated investment offering for all asset classes

In an environment intended to improve consistency and strengthen synergies within the Group:

- Two new Deputy CEO positions were created:

**Christophe Caspar** joined Edmond de Rothschild Asset Management on 1 November as Deputy CEO for Asset Management, responsible for management practices.

His expertise and experience in Asset Management and Private Banking will be assets for management practices and will foster the convergence of Asset Management and Private Banking.

A member of the Edmond de Rothschild Asset Management Executive Board, he is based in Geneva. He reports to Vincent Taupin, Global CEO Asset Management and Chairman of the Edmond de Rothschild (France) Executive Board.

**Gad Amar**, currently Head of Business Development at Edmond de Rothschild Asset Management has been appointed Deputy CEO for Asset Management, responsible for sales.

The appointment expands Gad Amar's scope as he will now be responsible for developing exclusive partnerships internationally.

- **Pierre Jacquot** has been appointed Head of the real estate business for the Group and has joined the Asset Management Executive Committee.

He will be responsible for strengthening synergies between the real estate business (Orox, Cording and Cleaveland) as well as for convergence with other asset management and

private banking activities. With over €10 billion in assets under management, the real estate business is a key Edmond de Rothschild area of expertise.

- **Johnny El Hachem**, Managing Director of Edmond de Rothschild Private Equity has joined the Asset Management Executive Committee.

Edmond de Rothschild's private equity offering provides real market differentiation. It consists of a dozen themed and niche investment strategies which create long-term value. It can now rely on the Asset Management sales force to accelerate its growth.

This new structure will enable us to present our institutional and private investors with a coherent set of investment solutions, offering differentiation and long-term performance, positioning us more than ever as active managers in an investment firm with conviction.

## Biographies

**Pierre Jacquot, 47**, founded Orox Asset Management in Switzerland in 2007. He later took an active part in the creation and growth of the Edmond de Rothschild Real Estate SICAV fund. Over the past years, he has contributed to the strategic development of the Edmond de Rothschild real estate business, notably by integrating the Cording Real Estate investment and asset management company, present in Germany, the United Kingdom and the Benelux, into the Group.

Pierre Jacquot began his career as an engineer at Basil Real Ltd in South Africa. Between 1999 and 2007, he held several management positions at Losinger Marazzi, a subsidiary of Bouygues Construction in Switzerland. He trained as a civil engineer and graduated from the Ecole Spéciale des Travaux Publics. He is also a professor at the Institut des Etudes Immobilières in Geneva and at the SVIT School in Lausanne. He is the chairman of the Association Suisse de l'Economie Immobilière - Section Romandie. He is also a director of Cording Real Estate Group and of various investment vehicles.

**Christophe Caspar, 47**, was previously Chief Investment Officer at Pictet Wealth Management (since 2016).

He has extensive experience in asset management acquired during his 17 years at Russell Investments and, previously, at Fleming Asset Management. He held several positions at Russell Investments from 1999 to 2016, including Chief Investment Officer for Japan before being appointed Chief Investment Officer for the Asia-Pacific region (Japan, Singapore and Australia). He returned to London in 2009 as Global Investment Officer (Global CIO Multi-Asset and CIO EMEA). He has a degree from ESC in Reims and from Royal Holloway, University of London, and is a CFA Charterholder.

**Gad Amar, 46**, began his career in Montreal at RBC Dominion Securities in 1996. He held a number of sales positions from 1998 to 2009 for both the institutional and retail markets, first at Fidelity Canada then at JP Morgan Asset Management in Paris. In 2010, he took over as head of client distribution (France and Monaco) at BlackRock before becoming head of the Strategic Product Management team based in London, and a member of the European Executive Committee in 2014. In 2017, he was appointed head of client distribution for France, Belgium and Luxembourg. He was also given responsibility for the team developing

the most important family offices in the Europe, Middle East and Africa region. A CFA, he has a Master's in Business Administration from Université Paris-Dauphine.

**Johnny El Hachem, 41**, joined the Edmond de Rothschild Group in 2002. While working at La Compagnie Benjamin de Rothschild he initiated, structured and recruited teams to raise and manage private equity funds. He graduated from ESSEC in Paris with a Master's in Financial Techniques and from the Lebanese American University with a Master's in Banking, Finance and Political Science.

#### ABOUT EDMOND DE ROTHSCHILD

Edmond de Rothschild is an ambitious, independent family-run investment house which specialises in private banking and asset management based on the idea that wealth should be used to create tomorrow's world. In all its activities, the Group focuses on bold strategies and long-term investments which are rooted in the real economy – infrastructure, healthcare, biotechnology and impact investing. Founded in 1953, the Group has been managed since 2015 by Baroness Ariane de Rothschild as President of the Executive Committee.

The Group has 156 billion euros in assets under management, 2,600 employees and 27 sites worldwide as of 31 December 2017. It is also active in corporate finance, private equity and fund services.

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