



EDMOND DE ROTHSCHILD HAS ADVISED THE FOUNDERS OF REDSLIM IN THE OPENING OF SHARE CAPITAL TO ANDERA ACTO

Edmond de Rothschild Corporate Finance has advised Redslim, an international player in data management, in the opening of share capital to Andera Acto (Andera Partners' sponsorless mezzanine strategy).

The founding shareholders welcome Andera Acto to its capital, which will accompany the Group in the next stages of its development.

Founded in 2013 and based in Zug, Switzerland, Redslim supports its clients across industries including FMCG, Pharma and Luxe in processing and integrating their data. Redslim is entrusted by its clients with non-harmonized data from different sources to ingest, enrich, harmonize and transform them into ready-to-use data sets for insights and analytics. Data values are therefore maximized for their growing client base from simplified data access through to powerful data analytics and visualizations. Redslim stands out for the breadth of data sources addressed, the flexibility and efficiency due to the data agnostic capability, and the depth of industry expertise. The company has become an increasingly popular player in the data management space servicing clients in Europe, the Americas and Asia. The group currently employs 65 people and is rapidly growing.

This sponsorless operation allows the board at Redslim to retain their full independence, while benefiting from a leading financial partner to support its development prospects, whether organic or through external growth across regions.

This is Andera Acto's first investment outside France as it seeks to accelerate its international presence, and the 18th investment of ActoMezz IV and the 11th investment of Acto Héritage.

On this strategic move, Eric Bensimon, CEO, Redslim commented: « The partnership with Andera Acto contains all the ingredients we need for sustainable growth: we continue to run our business as before, while we now have an experienced financial partner and their network to support our acceleration. In addition, we have now opened Redslim's capital to all our employees, demonstrating our shared conviction and mutual commitment to our long-term vision. Through this alliance that is perfectly aligned with our values, everyone at Redslim is more motivated than ever to achieve our ambitious goals.»

Laurent Fichter, Partner at Andera Acto adds: "We are particularly pleased to accompany Redslim's shareholders in the next stages of their development. As a privileged partner of major consumer goods groups, we recognize that Redslim and its management team have many distinctive assets that make it a key player in data management in Europe. We are delighted to have been chosen to accompany this resilient and successful team in this new stage of its development."

STAKEHOLDERS IN THE OPERATION

MANAGERS

Redslim: Eric Meyer Bensimon, Alberto Alcaniz, Soren Altmann, Patric Mezei and the Redslim Management

SELL-SIDE ADVISORS

M&A sell-side advisor: Edmond de Rothschild Corporate Finance (Arnaud Petit, Alexandre Aron-Brunetiere, Victor Auguin-Rougier, Etienne Ceccaldi)

Financing sell-side advisor: Edmond de Rothschild Corporate Finance (Paul Assael)

Corporate lawyers: Jeantet (Pascal Georges, David Hallel) and Loyens & Loeff Switzerland (Gilles Pitschen, Stéphanie Szedlák)

Tax lawyers: Mayer Brown (Nicolas Danan, Maxime Billaut) and Loyens & Loeff Switzerland (Fabian Sutter, Pascal Hammerer, Selina Many)

Financial due diligence: 8Advisory (Fabien Thieblemont, Thibault Lorin)

Strategic due diligence: Advention (Alban Neveux, Emmanuel Froim, Christophe Alberto)

INVESTOR

Andera Acto : Laurent Fichter, Antoine Soucaze, Cécile Ah-fa

ABOUT THE EDMOND DE ROTHSCHILD GROUP

As a conviction-driven investment house founded upon the belief that wealth should be used to build the world of tomorrow, Edmond de Rothschild specialises in Private Banking and Asset Management and serves an international clientele of families, entrepreneurs and institutional investors. The group is also active in Corporate Finance, Private Equity, Real Estate and Fund Services.

With a resolutely family-run nature, Edmond de Rothschild has the independence necessary to propose bold strategies and long-term investments, rooted in the real economy.

Founded in 1953, the Group had nearly CHF 178 billion in assets under management at the end of December 2021, 2,500 employees, and 29 locations worldwide.

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