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## PRESS RELEASE

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11 June 2014

### THE FRIBOURG BRANCH OF EDMOND DE ROTHSCHILD (SUISSE) SA CELEBRATES ITS 25<sup>TH</sup> ANNIVERSARY

On 12 June 2014 the Fribourg branch of Edmond de Rothschild (Suisse) SA will mark the 25<sup>th</sup> anniversary of its establishment by sponsoring a talk at the Fribourg Museum of Art and History by Joseph Deiss, a former president of Switzerland and president of the 65<sup>th</sup> UN General Assembly, on the theme “Switzerland’s strengths and the challenges facing us in the 21<sup>st</sup> century”.

Our Fribourg branch opened officially in 1989 in Jolimont and in 2001 moved to Amman House, a vintage 18<sup>th</sup>-century building in the heart of the city of Fribourg, illustrating the desire of the Edmond de Rothschild Group to settle in the canton permanently. Patrick Zurkinden became General Manager in 2003 under the terms of a cooperation agreement with Rouiller, Zurkinden & Cie Finances SA (RZF) signed the same year. The wealth management services of RZF were absorbed into the operations of Edmond de Rothschild (Suisse) SA in a merger took effect in early June 2014.

One of the seminal traits of the branch is the very human scale that it still has today. Its ten employees, ever ready to serve, boast long-standing experience and great professionalism. These qualities make for a close-knit relationship with private and institutional clients alike, providing scope for tailored investment strategies. The branch’s service offering also includes wealth planning and asset management.

The 12 June reception will further mark the departure of Patrick Zurkinden as General Manager and the arrival of Anton Knecht. After heading the branch for 11 years, Mr Zurkinden will retire from the end of June.

In the words of Emmanuel Fievet, CEO of Edmond de Rothschild (Suisse) SA, “*We wish to thank Patrick for his active involvement as General Manager of the Fribourg branch since 2003. This entity has enjoyed real growth since he took over: its assets under management have doubled and the team has expanded considerably. Patrick has also served on the boards of a number of companies, enabling our Group to strengthen its notoriety in the Fribourg region. To Anton Knecht we wish every success as the new head of the branch.*”

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PRESS RELATIONS:

EDMOND DE ROTHSCHILD (Suisse) S.A.  
Sarah Arnett  
T. +41 58 818 83 56  
M. + 41 79 300 34 42  
s.arnett@edr.com



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After studying in Grenchen (in the canton of Solothurn) and at the Federal School of Banking in Bern, Anton Knecht went straight into private banking, first at LGT Bank in Bern and then at Clariden Leu AG in Zurich. Since 2007 he has served as head of private banking at Saanen Bank AG in Gstaad and as a member of its executive committee. He joined the Edmond de Rothschild Group at the beginning of April and will take over as General Manager of the Fribourg branch on 1 July 2014.

*About the Edmond de Rothschild Group*

Founded in 1953 by Baron Edmond de Rothschild and presided over since 1997 by Baron Benjamin de Rothschild, the Edmond de Rothschild Group specialises in Asset Management and Private Banking. At 31 December 2013 the Group had CHF 164 billion (EUR 133.6 billion) of assets under management and nearly 2800 employees spread across 31 offices, branches and subsidiaries throughout the world. In addition to its core businesses of Asset Management and Private Banking, the Group is also active in Corporate Finance, Private Equity and Fund Administration.

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