



PRESS RELEASE

27 April 2018

APPOINTMENTS TO THE DEPARTMENT OF COMMUNICATION AND MARKETING OF THE EDMOND DE ROTHSCHILD GROUP

Florence Gaubert is appointed Head of External Affairs for the Edmond de Rothschild Group. Sarah Arnett is appointed Director of Communication for France and Brand Manager for the Group. They report to Robert Jenkins, Chief Brand and Marketing Officer of the Edmond de Rothschild Group, based in Geneva.

Florence Gaubert is appointed Head of External Affairs for the Edmond de Rothschild Group

Florence Gaubert joins the Communication and Marketing Department of the Edmond de Rothschild Group. Based in Paris, she is in charge of defining the Group's PR strategy and coordinating its implementation within its various entities, including Switzerland. Florence Gaubert will also be responsible for developing the Group's institutional relations. Her appointment has been made effective from 5 March 2018.

Holder of a DEA post-graduate diploma in international economics (Paris I - Pantheon Sorbonne) and the diploma of SFAF, **Florence Gaubert** began her career in 1997 at Actus Finance and Communication, as a Press Consultant, before being appointed Account Director. She joined the Public Relations Department of the COB in 2000 as Head of Institutional Communication and took charge of the development of International Press Relations on the occasion of the creation of the Autorité des Marchés Financiers (AMF) in 2003. Appointed Assistant to the Head of the Communication Department of AMF in 2007 and Communication Manager of the topics "asset management, markets and protection of savings", she became Head of Communication and member of the AMF Executive Committee in 2011.

Sarah Arnett is appointed Director of Communication for Edmond de Rothschild for France and Brand Manager for the Group

Her appointment has been made effective since 1 November 2017. Joining the Group on 1 May 2014, Sarah Arnett was previously in charge of Edmond de Rothschild's communication for Switzerland.

About the Edmond de Rothschild group

Edmond de Rothschild is an ambitious, independent family-run investment house which specialises in private banking and asset management based on the idea that wealth should be used to create tomorrow's world. In all its activities, the Group focuses on bold strategies and long-term investments which are rooted in the real economy – infrastructure, healthcare, biotechnology and impact investing. Founded in 1953, the Group has been managed since 2015 by Baroness Ariane de Rothschild as President of the Executive Committee. The Group's Swiss hub is spearheaded by Edmond de Rothschild (Suisse) S.A., a publicly traded Swiss company. The Group has CHF 182 billion in assets under management, 2,600 employees and 27 sites worldwide as of 31 December 2017. It is also active in corporate finance, private equity and fund administration.

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