



PRESS RELEASE

June 2, 2014

EDMOND DE ROTHSCHILD: A UNIFIED IDENTITY TO REINFORCE THE GROUP'S VISIBILITY

The Edmond de Rothschild Group, presided over by Baron Benjamin de Rothschild, unites all of its entities worldwide under the name Edmond de Rothschild.

In order to establish and bolster the Group's identity, Benjamin de Rothschild has decided to bring together its financial, non-financial and philanthropic activities under a single name: Edmond de Rothschild.

This newly unified identity is the symbol of a cohesive Group, ready to reinforce its leadership throughout the world.

The name changes will come into effect starting on 2 June 2014.

"To strengthen our Group's ability to innovate and adapt for the benefit of our clients, I believe that now more than ever the thrust of our development must clearly be centred on my family's values. That is why this year I have decided to rally all our entities around the name of my father, Edmond de Rothschild. This evocation is not only meant to pay tribute to his visionary spirit but also to instil even greater unity and allow us to confront the challenges that lie ahead", states Benjamin de Rothschild on the name change.

For Banque Privée Edmond de Rothschild in Switzerland, the change concerns:

- Banque Privée Edmond de Rothschild S.A., which becomes Edmond de Rothschild (Suisse) S.A.
- The Lausanne branch of Banque Privée Edmond de Rothschild S.A., which becomes Edmond de Rothschild (Suisse) S.A., succursale de Lausanne
- The Fribourg branch of Banque Privée Edmond de Rothschild S.A., which becomes Edmond de Rothschild (Suisse) S.A., succursale de Fribourg
- Banca Privata Edmond de Rothschild Lugano S.A. in Lugano, which becomes Edmond de Rothschild (Lugano) S.A.

Attached to this press release, you will find a list of all the Group entities concerned by this move and their new corporate names.

About the Edmond de Rothschild Group

Founded in 1953 by Baron Edmond de Rothschild and presided over since 1997 by Baron Benjamin de Rothschild, the Edmond de Rothschild Group specialises in Asset Management and Private Banking. At 31 December 2013 the Group had €133.6 billion of assets under management and nearly 2800 employees spread across 31 offices, branches and subsidiaries throughout the world. In addition to its core businesses of Asset Management and Private Banking, the Group is also active in Corporate Finance, Private Equity and Fund Administration.



Join the Edmond de Rothschild Group on Twitter:

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PRESS RELATIONS:

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APPENDIX: LIST OF GROUP CORPORATE NAMES

Country	City	Old name	New name
Bahamas	Nassau	<i>Banque Privée Edmond de Rothschild Ltd.</i>	Edmond de Rothschild (Bahamas) Ltd.
Belgium	Brussels	<i>Banque Privée Edmond de Rothschild Europe Succursale en Belgique</i>	Edmond de Rothschild (Europe), Succursale en Belgique
Belgium	Brussels	<i>Edmond de Rothschild Asset Management Benelux</i>	Edmond de Rothschild Asset Management (Benelux), Succursale en Belgique
Channel Islands	Guernsey	<i>LCF Edmond de Rothschild Asset Management (C.I.) Limited</i>	Edmond de Rothschild Asset Management (C.I.) Limited
Channel Islands	Guernsey	<i>LCF Edmond de Rothschild (C.I.) Limited</i>	Edmond de Rothschild Securities (C.I.) Limited
Chile	Santiago	<i>Edmond de Rothschild Asset Management Chile</i>	Edmond de Rothschild Asset Management (Chile) S.A.
China	Hong Kong	<i>Banque Privée Edmond de Rothschild Hong Kong Branch</i>	Edmond de Rothschild (Suisse) S.A., Hong Kong Branch*
China	Shanghai	<i>Edmond de Rothschild China Ltd.</i>	Edmond de Rothschild Investment Partners (Shanghai) Ltd.
China	Hong Kong	<i>Edmond de Rothschild Asia Private Investors Ltd.</i>	Edmond de Rothschild Investment Partners (Hong Kong) Ltd.
China	Hong Kong	<i>Edmond de Rothschild Asia Securities Limited</i>	Edmond de Rothschild Securities (Hong Kong) Limited
China	Hong Kong	<i>Privaco Family Office (HK) Limited</i>	Edmond de Rothschild Family Advisory (Hong Kong) Limited
China	Hong Kong	<i>Edmond de Rothschild Asset Management Hong Kong Ltd.</i>	Edmond de Rothschild Asset Management (Hong Kong) Ltd.
China	Shanghai	<i>La Compagnie Financière Edmond de Rothschild Banque</i>	Edmond de Rothschild (France) Shanghai Representative Office *
France	Paris	<i>Assurances Saint-Honoré Patrimoine</i>	Edmond de Rothschild Assurances et Conseils (France)
France	Paris	<i>Edmond de Rothschild Asset Management</i>	Edmond de Rothschild Asset Management (France)
France	Paris	<i>La Compagnie Financière Edmond de Rothschild Banque</i>	Edmond de Rothschild (France)
France	Paris	<i>Edmond de Rothschild Corporate Finance</i>	Edmond de Rothschild Corporate Finance
France	Paris	<i>Edmond de Rothschild Capital Partners</i>	Edmond de Rothschild Capital Partners
France	Paris	<i>Edmond de Rothschild Investment Partners</i>	Edmond de Rothschild Investment Partners
France	Paris	<i>Edmond de Rothschild Private Equity Partners</i>	Edmond de Rothschild Private Equity Partners
France	Paris	<i>Edmond de Rothschild SA</i>	Edmond de Rothschild S.A.
Germany	Frankfurt	<i>Edmond de Rothschild Asset Management Deutschland</i>	Edmond de Rothschild Asset Management SA (France), Niederlassung Deutschland
Israel	Tel Aviv	<i>Edmond de Rothschild Investment Services Ltd.</i>	Edmond de Rothschild (Israel) Ltd.
Israel	Tel Aviv	<i>Banque Privée Edmond de Rothschild Europe Israel representative office</i>	Edmond de Rothschild (Europe), Representative Office Israel
Israel	Tel Aviv	<i>EDRIS Asset Management Ltd</i>	Edmond de Rothschild Asset Management (Israel) Ltd.



Country	City	Old name	New name
Israel	Tel Aviv	<i>Edmond de Rothschild Private Equity Management Ltd.</i>	Edmond de Rothschild Private Equity Partners (Israel) Ltd.
Italy	Milan	<i>Edmond de Rothschild SGR SPA</i>	Edmond de Rothschild (Italia) SGR SpA
Italy	Milan	<i>La Compagnie Financière Edmond de Rothschild Banque - succursale italiana</i>	Edmond de Rothschild (France), succursale italiana
Luxembourg	Luxembourg	<i>Edmond de Rothschild Private Equity China Management SARL</i>	Edmond de Rothschild Investment Partners China SARL
Luxembourg	Luxembourg	<i>Banque Privée Edmond de Rothschild Europe</i>	Edmond de Rothschild (Europe)
Luxembourg	Luxembourg	<i>Edmond de Rothschild Investment Advisors</i>	Edmond de Rothschild Asset Management (Luxembourg)
Luxembourg	Luxembourg	<i>Adjutoris Conseil</i>	Edmond de Rothschild Assurances et Conseils (Europe)
Luxembourg	Luxembourg	<i>Edmond de Rothschild Private Equity China Management II SARL</i>	Edmond de Rothschild Investment Partners China II SARL*
Monaco	Monaco	<i>Banque de Gestion Edmond de Rothschild Monaco</i>	Edmond de Rothschild (Monaco)*
Monaco	Monaco	<i>Edmond de Rothschild Gestion - Monaco</i>	Edmond de Rothschild Gestion (Monaco)*
Monaco	Monaco	<i>Edmond de Rothschild Conseil et Courtage d'Assurance - Monaco</i>	Edmond de Rothschild Assurances et Conseils (Monaco)*
Portugal	Lisbon	<i>Banque Privée Edmond de Rothschild Europe succursal portuguesa</i>	Edmond de Rothschild (Europe), Sucursal em Portugal
Spain	Madrid	<i>Banque Privée Edmond de Rothschild Europe Succursale España</i>	Edmond de Rothschild (Europe), Sucursal en España
Spain	Madrid	<i>Edmond de Rothschild Asset Management Espagne</i>	Edmond de Rothschild Asset Management (France), Sucursal en España
Switzerland	Pregny	<i>Edmond de Rothschild Holding S.A.</i>	Edmond de Rothschild Holding S.A.
Switzerland	Geneva	<i>Banque Privée Edmond de Rothschild S.A.</i>	Edmond de Rothschild (Suisse) S.A.
Switzerland	Lausanne	<i>Banque Privée Edmond de Rothschild S.A., succursale de Lausanne</i>	Edmond de Rothschild (Suisse) S.A., succursale de Lausanne*
Switzerland	Fribourg	<i>Banque Privée Edmond de Rothschild S.A., succursale de Fribourg</i>	Edmond de Rothschild (Suisse) S.A., succursale de Fribourg*
Switzerland	Lugano	<i>Banca Privata Edmond de Rothschild Lugano S.A.</i>	Edmond de Rothschild (Lugano) S.A.
United Arab Emirates	Dubai	<i>Banque Privée Edmond de Rothschild S.A. Banking Representative Office</i>	Edmond de Rothschild (Suisse) S.A., Banking Rep. Office Dubai *
United Kingdom	London	<i>Edmond de Rothschild Limited</i>	Edmond de Rothschild (UK) Limited
United Kingdom	London	<i>LCF Edmond de Rothschild Asset Management Limited</i>	Edmond de Rothschild Capital Holdings Limited



Country	City	Old name	New name
United Kingdom	London	<i>LCF Edmond de Rothschild Fund Management Limited</i>	Edmond de Rothschild Asset Management (UK) Limited
United Kingdom	London	<i>LCF Edmond de Rothschild Private Merchant Banking LLP</i>	Edmond de Rothschild Private Merchant Banking LLP
United Kingdom	London	<i>LCF Edmond de Rothschild Securities Limited</i>	Edmond de Rothschild Securities (UK) Limited
Uruguay	Montevideo	<i>Representación B.P. Edmond de Rothschild S.A.</i>	Edmond de Rothschild (Suisse) S.A., Representación Uruguay*

* Changes currently under way.