



PRESS RELEASE

February 11 2015

EDMOND DE ROTHSCHILD GROUP BECOMES THE FIRST WEALTH MANAGEMENT PARTNER OF ROYAL HONG KONG YACHT CLUB

Edmond de Rothschild Group is pleased to announce that it has become the first official wealth management partner of the Royal Hong Kong Yacht Club, one of the premier yacht clubs in Asia. As part of the partnership, Edmond de Rothschild Group has been named the title sponsor of both the Spring and Autumn Regattas, as a new Regatta Series, whereby the cumulative results of all classes of racing in both regattas will be used to determine the overall Regatta Series winners.

The Rothschild family has a remarkable history that dates back over 250 years and its association with competitive sailing, which began in 1876, is truly unique. Baron Benjamin de Rothschild, Chairman of Edmond de Rothschild Group, has inherited his family's keen passion for the sport, creating the Gitana Team in 2000, and has been actively involved in their success ever since.

Monique Chan, Chief Executive Officer and Head of Asia for Edmond de Rothschild Group, said, "Sailing is an inherent part of the Rothschild family's tradition. Their enthusiasm for the sport has been shared through the generations for almost 140 years. Our Group embraces the spirit, tenacity and camaraderie associated with sailing. It is therefore a natural fit for Edmond de Rothschild Group to partner with the Royal Hong Kong Yacht Club, one of the pre-eminent yacht clubs in the world. As the Club's first official wealth management partner, we look forward to sharing the Rothschild family's passion for sailing and other lifestyle activities with the Club's members and guests."

Mark Bovaird, General Manager at the Royal Hong Kong Yacht Club, stated, "This partnership with Edmond de Rothschild Group adds several new dimensions to the Club. Not only is this financial institution our first official wealth management partner, but they will also be the title sponsor of a new regatta series incorporating our Spring and Autumn Regattas. Edmond de Rothschild Group is also known for its fine champagnes, wines and cheeses which we look forward to sharing with our members and guests at regatta parties, and they have a strong philanthropic vision which is consistent with that of our own Royal Hong Kong Yacht Club Charity Foundation. Given the family's passion for sailing, we would certainly welcome the opportunity to see the Gitana team back in Hong Kong again soon!"

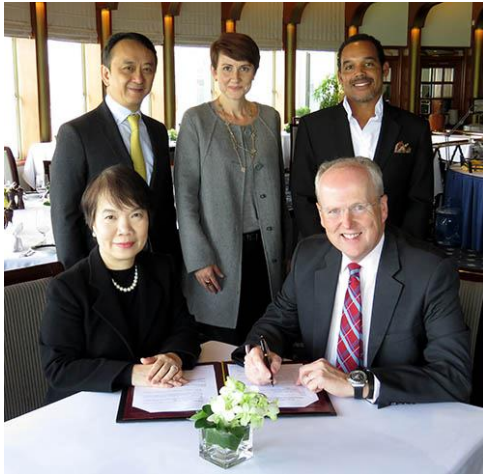
Wealth management has been a part of the Rothschild family DNA for generations. The Group's private banking business offers tailor-made solutions, leveraging from the broad international network that the Group has built over the years. With more than 2,800 employees and 31 offices in 19 countries, it offers solutions adapted to an international clientele of wealthy families, entrepreneurs and large institutions. Present in Asia for over 20 years, the Group's private banking business established a fully-licensed branch office in Hong Kong in 2012 and started its asset management business in 2007.

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Front (left to right): Monique Chan, Chief Executive Officer and Head of Asia for the Edmond de Rothschild Group and Mark Bovaird, General Manager, Royal Hong Kong Yacht Club

Back (left to right): Steven So, Managing Director & Market Head Relationship Management for Edmond de Rothschild (Suisse) S.A., Hong Kong Branch; Michelle Jones, Executive Director, Marketing & Communications for Edmond de Rothschild (Suisse) S.A., Hong Kong Branch; and Torrey Dorsey, Corporate and International Partnerships Manager, Royal Hong Kong Yacht Club

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About Edmond de Rothschild Group

The Edmond de Rothschild Group was founded in 1953 by Baron Edmond de Rothschild and presided over since 1997 by Baron Benjamin de Rothschild. The Group specialises in Asset Management and Private Banking. At 31 December 2013, the Group had €133.6 billion of assets under management and nearly 2800 employees across 31 offices, branches and subsidiaries throughout the world. In addition to its core businesses of Asset Management and Private Banking, the Group is also active in Corporate Finance, Private Equity and Fund Administration.

www.edmond-de-rothschild.com

About Royal Hong Kong Yacht Club

Royal Hong Kong Yacht Club (RHKYC) is one of the oldest sports clubs in Hong Kong and is proud of its rich, colourful history, which stretches back over 160 years of social and competitive sailing and rowing. RHKYC organises a full calendar of local and international racing for both keel boats and dinghies, ranging from round-the-cans to Category 1 offshore races. The Club also provides sailing courses for members and non-members at various levels to nurture the development of sailing. For more information on the Royal Hong Kong Yacht Club please visit www.rhkyc.org.hk.