



Laurent Tignard is joining the Edmond de Rothschild Group as Global Head of its asset management division

Laurent Tignard is to join the Edmond de Rothschild Group as Global Head of asset management. He will sit on the Group's Executive Committee and report to Group CEO Christophe de Backer.

With CHF 60bn (EUR 50bn) under management, 5 investment hubs throughout the world (Paris, Geneva, London, Frankfurt and Hong Kong) and over a 100 specialist fund managers, asset management is one of the Edmond de Rothschild Group's strategic businesses along with private banking.

The appointment of a new Global Head of asset management is part of the 2013-2016 strategic plan unveiled by Group CEO Christophe de Backer in December 2012.

In line with the Group's new governance, Laurent Tignard will have global responsibilities for asset management on the Group's Executive Committee. He will most notably run Edmond de Rothschild Asset Management, the Group's leading asset management affiliate in Paris.

For Christophe de Backer, "The Edmond de Rothschild Group has major ambitions in asset management. Laurent Tignard will help us consolidate our expertise and confirm our leadership in independent asset management in Europe and beyond."

Laurent Tignard, 49, graduated from the Institut Supérieur de gestion de Paris (ISG) in 1986 and has a diploma from the SFAF (Société Française des Analystes Financiers).

Since 2010, he had been managing director of HSBC Global Asset Management (France) and a member of the executive committees of HSBC France and HSBC Global Asset Management Europe where he was in charge of asset management. He was also Chief Investment Officer for the EMEA zone.

He joined HSBC in 2003 as CIO at HSBC Asset Management Europe and then moved to Halbis Capital Management (France) in 2006 as managing director. He had previously been in charge of equity and diversified asset management at Axa Investment Managers in Paris which he joined in 1995. He first worked for Barclays de Zoete Wedd in London from 1986 as an investment assistant and financial analyst before moving to Banque ARJIL (1988-1994) to manage French and international equities.

About Edmond de Rothschild Group

The Edmond de Rothschild Group is an independent, family-owned group that specialises in private banking and asset management. Founded in 1953, the Group has been chaired since 1997 by the founder's son, Baron Benjamin de Rothschild. It has more than CHF 150bn (EUR 125bn) under management, employs 2,900 people and has 30 offices throughout the world. As well as asset management and private banking, the Group is active in corporate advisory services, private equity and fund administration.

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